



# Women Techmakers Summit 2017

Lagos – Nigeria

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**Rachael Orumor**

Lead Manager, GDG/WTM Abomey-Calavi



# Practical Leadership Tips

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# My mini-bio – Rachael Orumor

- CEO, Soft Digital start-up company [[www.softdigital.technology](http://www.softdigital.technology)]
- Associate Lecturer, Sup Telecommunication University, Cotonou, Benin
- Tech consultant for startup/innovation programme at International Francophone Organisation (OIF)
- Founder, femCoders initiative [[www.femcoders.info](http://www.femcoders.info)]
- FIRST Global Robotics Competition Benin Representative
- Lead Manager at GDG Abomey-Calavi and WTM Lead.
- Country (Benin) Ambassador, Women Entrepreneurship Day Organisation (WEDO)
- Member, Women In Tech Africa [WIT]
- Global Innovation Through Science and Technology (GIST) 2016 Laureate



## 2 Structuring your community

- **Choose your team members and ensure they understand the vision**

As a WTM lead, one of the first things I learnt how to do was to ensure I am not biased in choosing my team members. The success of your community is incumbent on the people you work with. Your team members should be females who are selfless and readily available.

- **Have a plan, don't organise events you didn't plan ahead of time.**

Draft your training program schedule (Trimestral, quarterly, bi-annual or annual). Planning increases the impact your event/ training will have.



## 2 Structuring your community

- **Know who your trainers are**

Your trainers are not necessarily the best developers in your city. Keep your program simple and most importantly, it should fulfill your members' needs. In our community, we have a call for papers form for speakers:

<https://docs.google.com/forms/d/1ufmbGHW7fLQhgyFDLDGT5GgtyPuDLvSCZhDx9XqntY/edit>

- **Get to know your members, have their details so you can easily reach out to them.**

<https://docs.google.com/forms/d/13DOLih8LxuUBEZxvnNYwABaaknQfn6exzNKzq4YPWqw/edit>



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## Levering partnerships

**Leverage Partnerships with tech hubs, start-ups and tech related companies in your city**

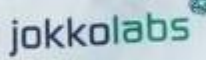
Partnerships is not all about money, you can take advantage of other types of support:

- Conference room for training
- A company staff can be invited as trainer
- A company can internship positions to your members
- Tech hubs can incubate your members start-up companies
- Tech hubs can invite your community during various events, hence giving you visibility
- Start-ups can offer their skills free of charge during your events e.g.. Blogging, photography, Refreshments, Graphics and design etc.

**You also need to fuel the partnership...**

- Invite your partners during your events
- Let them know you appreciate their support by thanking them publicly
- Create a banner with all their logos; other companies will want to partner with you

# WOMEN TECHMAKERS ABOUT TO...





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## Tailoring your training programs

**Tailoring your training programs mean that you know what your members are willing to learn.**

Based on the resources you have (team members and partners), consciously determine how many programs you want to run yearly

For instance, in our community, we run a training session monthly :

<https://www.meetup.com/fr-FR/GDG-Abomey-Calavi/photos/>

**Have a detailed training program schedule**

<https://docs.google.com/document/d/1br167nygj7uyfBTLaaGm2DOBZGHVxKgrnBCQNkqQlwU/edit>

[https://docs.google.com/document/d/1bWabUdtdpELguhF5h8HS0T\\_nQxQNr-cMTyabxPz5sHM/edit#heading=h.z2jc1shavae6](https://docs.google.com/document/d/1bWabUdtdpELguhF5h8HS0T_nQxQNr-cMTyabxPz5sHM/edit#heading=h.z2jc1shavae6)



**Women Techmakers**  
Abomey Calavi

Women Techmakers Meet-up  
Date: Samedi, 13 Février 2016  
Lieu: SOLIDAR'IT  
Heure: 14h-00

Tech Talks App Devs Workshops

Geek Ladies weekends  
**PYTHON CODE LABS**



Samedi 20 et 27  
Février 2016  
12H à 15H

@: SOLIDAR'IT, gbedjromele

WTM Abomey Calavi

TALK @SOLIDAR'IT

**COMMENT PARTICIPER & GAGNER LES CONCOURS INFORMATIQUES**

20 Mars à 17H - Solidar'IT

Abomey Calavi

**PRINCIPES DE CONCEPTION CENTRÉE UTILISATEUR**

07.16 AVRIL À 13H - Solidar'IT

Abomey Calavi

**OUR TIME TO LEAD**

23.04.16  
9H > 16H  
AU CENTRE CULTURELLE CHINOIS

INTERNATIONAL WOMEN'S DAY CELEBRATION 2016

Google, IBM, Oracle, SAP, SAPPHIRE, SAPPHIRE, SAPPHIRE

GDG Abomey Calavi Solidar'IT

**Java Master Class**

SOLIDAR'IT Gbedjromele

SAMEDI 07 MAI 09H à 13H à 15H à 18H

Barak Oluokun & Barak Guedegou

GDG Abomey Calavi

vous invite à vivre en live les extended party du

**GCP NEXT** Google Cloud Platform 2015 Global User Conference

Quand? 09/07 à 22H

Google

**2016**

year review

GDG Abomey Calavi

WordPress

**Création et gestion du contenu web avec WordPress**

08 16 ET 23 AVRIL

SOLIDAR'IT TECH HUB

**MERCI**

Gilles KOUNOU

POUR TON ENGAGEMENT ET TON LEADERSHIP

GDG Abomey Calavi

**FORMATION EN CORDOVA**

DOMINEZ LES APPLICATIONS HYBRIDES POUR ANDROID, IOS, WINDOWS

BOKO Thomas

Idriss Hadjira

GDG Abomey Calavi

**Every Saturday**  
August 13 - September 3

Solidar'IT Gbedjromele, Cotonou

Build extraordinary Apps

**Android Mentoring Program**

15 AU 18 NOVEMBRE - 17H 30 À 20H  
19 NOVEMBRE - 09H 30 À 13H

GDG Abomey Calavi

**GEEK LADIES WEEKENDS ATELIER PRATIQUE**

26 Nov 08h-12h

SOLIDAR'IT Gbedjromele

ANGULARJS



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## Engaging your members

**Running a community also involves solving women related tech issues, proffering solutions to known problems gives your community visibility.**

- For instance, when we saw it was tedious for female students to get internship positions in most companies, we addressed some start-ups so they can get their interns from our community. This worked as we were able to secure internship positions for 10 females.

<https://docs.google.com/forms/d/1ntZp9ERdnIFdkp94FLVWlvp1oAweBwcb92Y5h0Mb3Bc/edit>

- We run android Mentoring Program once every year because we know most developers always participate in MTN Benin Application Challenge.



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## Boosting your confidence

- Most WTM communities do not really grow because often times, GDG team members are totally involved in decision making.
- It is okay to ask others for help, but remember **YOU ARE IN CHARGE!**
- You need to organise your own team
- Plan your own events
- Ensure you get your members excited with tech



**Remember that, a woman like you is  
the reason why Africa will eventually be  
successful...**

**So, don't give up and never let anyone  
make you feel worthless.**





# Thank you...



@WTMAbomeyCalavi



[www.meetup.com/GDG-Abomey-Calavi](http://www.meetup.com/GDG-Abomey-Calavi)



Women Techmakers Abomey-Calavi

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